



**RIRIE  
SIMMENTALS**

**SIMMENTAL BULL  
&  
COMMERCIAL HEIFER  
SALE**

**1:00 PM  
MARCH 17TH, 2021  
PERLICH BROS. AUCTION  
LETHBRIDGE, AB**







# SALE INFO

1:00 pm

March 17th, 2021

Perlich Bros. Auction

Lethbridge AB

## CONTACT

### PERLICH BROS

AUCTION MARKET LTD.

Welcome to the  
RIRIE SIMMENTAL BULL SALE!

The Perlich family and staff are proud to participate in the Ririe Simmental Bull Sale. The Ririe family puts a lot of effort into their herd and it is evident in this year's group of bulls. Their hard work has lead them to have another stand alone Bull Sale this year. These Simmentals have a strong reputation for productivity and performance. We look forward to working with the Ririe's to provide you with top quality bulls at this year's sale.

#### Contacts:

Bob Perlich: 403.382.7800

Darcy Moorhead: 403.635.0308

Internet Bidding Available

DLMS  
www.dlms.ca

For more information call DLMS:  
Mark Shologan 780.699.5082 or  
DLMS Purebred Team 780.991.3025

### RIRIE SIMMENTALS



RIRIE  
SIMMENTALS

Cody Ririe: 403.360.6456

Russell Ririe: 403.892.6458

email: ririeranch@gmail.com

**BULL WEANING WEIGHTS  
RECORDED AUG 31, 2020**

### SNOW LAND AND LIVESTOCK

SNOW LAND + LIVESTOCK



EST.

1908

Daine Snow: 403.894.3649

Dale Snow: 403.308.3649



# WELCOME

## Welcome to Ririe Simmentals Annual Bull Sale!

It's been a year for the books. 2020 was challenging for many, we truly hope you all are found happy and healthy. Our last year sale landed right before the world shut down and we cannot express our gratitude for our buyers, past and present. This year, we have had time to reflect on what is important and have really had the pleasure of bringing our business closer to our family. With an unprecedented amount of quality time spent together working and playing, our business has grown to a new level. This is hands down our best calf crop, and we are really excited about the adjustments we have made to prove these results. We are always striving to be better, and have the confidence to learn and grow. Our animals are on a herd health program, which involves a through vaccination schedule in accordance with our veterinarians from Lethbridge Animal Clinic, as well as a customized nutrition program. Our animals are regularly on individualized mineral intake to optimize health and long term longevity. We guarantee the integrity of these virgin bulls, and have specifically optimized bloodlines to offer each producer something to be proud to take home. The versatile nature of the Simmental line we know today is an asset to any ranch. And that's just the type of calf crop we have brought to town.

Last year we were excited to be able to put together a package of open heifers, and it generated quite a bit of interest. We kept that in mind and were able to pull some top heifers from our commercial program and present them again this year. Our commercial herd sires are always carefully selected purebred Simmentals.

We welcome you to stop in at the ranch, coffee is always on and we would love to have you walk our pen and get a feel for our group of boys, and of course answer any questions. Also our website is a great place to keep up to date on information.

Covid pending, a complimentary lunch will be provided prior to the sale at the Perlich Auction Mart lunch room.



*Cody, Jenna, Jarett, Chase and Navy*



*Quinn and Russell*



# REFERENCE SIREs



**MRL MISSILE 138C**



**MILLINGTON BRISK 7005**



**MRL RED WHISKEY 101B**



**MRL REGULATOR 148D**



**MRL THE STARTER 39C**



**MRL WESTERN FORCE 251B**



**SPRINGCREEK BLUE CHIP 9D**



**FGN PROCLAMATION E202**



**IRX BLAZE 55C**





Another Missile son and dam comes to us from the Zimmer program. She's a second calver and hasn't disappointed us. This bull calf is smooth, soggy, sound footed with thick hair and style. If you are looking for a hands off calving season, this bull is full of potential.



Dam 289D has been one of our top cows, purchased from the Camrose Country Classic out of the Maxwell outfit. She consistently produces top of the line offspring. Her quiet temperament follows through with this bull calf. This guy offers a nice solid body that has been continually impressive throughout the year.



Our bull calf here, is definitely more bull than calf. So much potential here. His thick neck continues through the shoulders and back end. He just has that desirable look, as well as bloodlines to boot with Dam 275D coming to us by way of Skors Simmentals.

**1****NOFX HAZEN MISSILE**

Dec 31 2019 • 1301697 • NOFX 107G • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPMRL 67X  
MRL WESTERN FORCE 251B  
MRL MISS 2543Z**Dam: ZSL MISS W FORCE 154E**KWA BIG TIME 86A  
ZSL 74C

ZSL MS LABEL 706S

BW: 80 lbs • ACT WW: 720 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.2	1.7	73.3	104.3	18.3	3.9	55.0	16.3

**2****NOFX GUNNER MISSILE**

Dec 29 2019 • 1301709 • NOFX 106G • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPMRL INTEGRITY 76Y  
MRL DISCOVERY 21A  
TSN MS EDITION 55W \ HP-HOP**Dam: NUG MAIRI 289D**MR NLC SUPERIOR S6018  
SKORS MS DAKOTA 405Z  
SKORS DAKOTA KNIGHT 96T

BW: 92 lbs • ACT WW: 820 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.1	2.7	78.9	114.9	19.2	3.8	58.7	14.8

**3****NOFX MISSILE 17H**

Jan 07 2020 • 1301593 • NOFX 17H • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPMRL EL TIGRE 52Z  
MRL PREDESTINED 63B  
TSN MS EDITION 55W \ HP-HOP**Dam: SKORS BRIELLE 275D**WLE POWER STROKE  
SKORS MISS 49M  
MISS NOREMAC LCL 102K

BW: 96 lbs • ACT WW: 860 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.6	4.3	81.6	108.1	23.6	0.5	64.4	15.9



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## NOFX BLACK FIREBOMB 31H

Feb 07 2020 • 1306536 • NOFX 31H • POLLED

We really wanted to diversify our black options for our buyers. We feel we have done so, in particular with this bull calf. Embryo from Missile and MRL Black Countess boost a top 4% weaning weight. Sound genetics that are proven in the industry make our 31H a no brainer.

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X  
**Sire: MRL MISSILE 138C**  
LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP  
  
WHEATLAND PREDATOR 922W  
MRL EL TIGRE 52Z  
CROSSROAD RAMONA 375R  
**Dam: MRL BLACK COUNTESS 5408C**  
RC CLUB KING 040R  
MRL MISS 776Y  
MRL MISS 892S  
BW: 100 lbs • ACT WW: 810 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.6	4.6	94.2	125.6	22.2	1.2	69.3	19.5



## MRL BLACK COUNTESS

Dam to Lot 4





This is probably one of the largest bulls in the pen, full of performance. Dam 62Y throws amazing calves and this guy fits the mold. He weaned out at the top of our bull pen, his quiet personality and eye catching curly coat makes him something to definitely consider.



A Red Whiskey son full of performance with an impressive weaning weight of 840. True to Red Whiskey fashion, that deep red full coat with lots of hair. We keep bringing back Red Whiskey, he's produced both impressive bulls and females alike, and this son is no exception.



Well rounded, this calf has it all. Impressive EPDs and looks to go with it. Sired by our herd bull combined with incredible genetics from dam out of Maxwell Simmentals, this bull calf has potential to run with heifers and cows alike.

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**NOFX BRISKY RED HELL 11H**

Jan 03 2020 • 1301622 • NOFX 11H • POLLED

WS BEEF MAKER R13  
 IPU RED WESTERN 49X  
 IPU 52N POCAHONTAS 215U  
**Sire: MILLINGTON BRISK 7005**  
 KWA RED ROCK 5T  
 KWA MS ROCK 22Z  
 LRX DELIGHT 2W

THSF FREEDOM 300N  
 KNK/CRSR RED BULL 53T  
 JDJ MISS MACHO 53P  
**Dam: RAINALTA RED DESIGN 62Y**  
 KS RED BY DESIGN N968  
 RAINALTA TRISTAN 23T  
 HCCL 59J

BW: 109 lbs • ACT WW: 970 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
2.8	5.7	87.0	134.9	23.5	2.5	67.0	20.3

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**NOFX WHISKEY 1H**

Jan 01 2020 • 1301696 • NOFX 1H • POLLED

DCR MR MOON SHINE X102  
 TNT BOOTLEGGER Z268  
 TNT MISS W70  
**Sire: MRL RED WHISKEY 101B**  
 KOP CROSBY 137W  
 MRL MISS 677Y \ HP-HOP  
 MRL MISS 355T

CDI AUTHORITY 77X  
 BOUNDARY ASTUTE 4C  
 KIMLAKE MARIE 840U  
**Dam: ZSL MISS ASTUTE 216E**  
 DEEG RED CHILL 122Y  
 ZSL MISS CHILL 36A  
 ZSL MISS ELECTRIC 22Y

BW: 99 lbs • ACT WW: 840 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.1	6.1	88.0	129.2	22.1	4.0	66.1	12.8

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**NOFX HAZER STAKES 22H**

Jan 21 2020 • 1306466 • NOFX 22H • POLLED

HSF HIGH ROLLER 12T  
 WS HIGH STAKES W115  
 WS MISS DOLLY T10  
**Sire: NOFX HIGH STAKES 5F**  
 MR ISHEE RED DEEPQUARTER  
 SOUTH HOLDEN DOROTHY 69D  
 SOUTH HOLDEN AUDREY 7A

MRL RED FORCE 12U  
 X-T THE FORCE 2A  
 X-T RED ACCEL 133X  
**Dam: NUG BEAUTY 136E**  
 SFM 18L  
 NUG PANSY 518R  
 DASR KELLY 15K

BW: 95 lbs • ACT WW: 770 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.8	2.8	72.8	109.5	34.3	5.3	70.7	16.1



**8****NOFX REGULATOR 105G**

Dec 30 2019 • 1301708 • NOFX 105G • POLLED

TNT BOOTLEGGER Z268  
 MRL CAPONE 130B  
 MRL MISS 836W \ HP-HOP  
**Sire: MRL REGULATOR 148D**  
 KOP CROSBY 137W  
 MRL MISS 677Y \ HP-HOP  
 MRL MISS 355T

LRX THE GODFATHER 141Z  
 ZSL MR RED ZEUS 18C \ HP-HEP  
 ZSL MS RANCHER 75U  
**Dam: SOUTH HOLDEN EMILY 22E**  
 KS GEMINI U68  
 SOUTHOLDEN RED GEMIE 67Z  
 SOUTHOLDEN RBF DOC

BW: 92 lbs • ACT WW: 780 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
3.8	4.5	79.7	121.2	25.9	3.2	65.8	16.4



Another South Holden dam raising a phenomenal calf. In true Regulator fashion, a wide frame leaves so much potential to pack on those pounds. Regulator throws high quality replacement heifers, as we have kept many. A great addition to any operation.

**NOFX SHAZ STARTER 9H**

Jan 03 2020 • 1301606 • NOFX 9H • POLLED

This bull calf comes from a heifer sired by Shazam, who balances calving ease with yearling weight. His red coat color, body size, and calm demeanour makes for a desirable and pleasant animal to work with.

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.7	4.3	75.2	111.4	32.4	2.0	70.0	19.5

KOP CROSBY 137W  
 MRL 91Y  
**Sire: MRL THE STARTER 39C**  
 MRL MISS 493U \ HP-HOP-  
 MRL INTEGRITY 76Y  
 MRL MISS 3379A \ HP-HEP  
 MRL MISS 477U

IPU T-BONE 13R  
 TYMARC SHAZAM 113Y  
 TYMARC SWEET HOLLY 101S  
**Dam: HRD SHAZ 5F**  
 CMS SAFARI 645S  
 HRD SAFARI MISS 24Y  
 HRD SKY DOG 19R

BW: 96 lbs • ACT WW: 790 lbs

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Wow, can you say performance? EPDs are insane with this guy. Top 10% with both weaning and yearling weights. This is our first year using Blue Chip out of Springcreek Simmentals, and it definitely won't be the last. He ranks in the top 1% for both weaning and yearling weights. If you are looking to add some size and style to your herd, this is the direction you should look.



Even with a later calving date, his adjusted weaning weight is 810. Sired by our Authority son, which was one of our first embryo calves. This calf has that desirable red coat and full long body to go with it with plenty of room to put pounds on. We have been impressed with this bull calf and are excited to have him on offer.



This ripper of a calf is what the industry refers to as a curve bender with EPDs. Dam NOFX 15F is built to make good replacement heifers, which shows in this fella's maternal weaning weight EPD score. This Ramona Crosby first time calver bred for performance, crossed with our calving ease herd bull hits the sweet spot and is what we strive for. Her calf went straight to the big boy pen with a weaning weight of 780. His body composition is ideal with a smooth head, filling out throughout the body, lots of rib topped off with an eye-catching red.

**10****NOFX 6-DOLLAR CHIP**

Dec 27 2019 • 1301721 • NOFX 95G • POLLED

RCC/TCF LINE DRIVE M181  
 SPRINGCREEK LINER 56U  
 NEVAS L93

**Sire: SPRINGCREEK BLUE CHIP 9D**

MSR KANSAS TANK 235M  
 SPRINGCREEK TARA 111R  
 SPRINGCREEK BROOKE 38L

TNT ACCELERATOR S226  
 IPU ACCELERATOR 46U  
 IPU RED MS BIG SKY 71M

**Dam: RAINALTA TOMBOYCAESAR 139A**

ANKONIAN RED CAESAR  
 RAINALTA TOMBOYCAESAR 56U  
 HCCL 59J

BW: 99 lbs • ACT WW: 950 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
2.3	6.7	95.6	143.5	32.4	5.9	80.2	15.8

**11****NOFX BOSSMAN TOM 35H**

Feb 15 2020 • 1306563 • NOFX 35H • POLLED

NF TRUMP S582  
 CDI AUTHORITY 77X  
 CDI MS CROCKET 88T

**Sire: NOFX AUTHORITY 29F**

LFE RED HEMI 391N  
 BBN MS QUEEN RED 13S  
 MCC STACY 103H

TNT DYNAMITE BLACK L137  
 KWA DYNAMITE RED 112P  
 NLC LL243 LOLA

**Dam: RAINALTA DYNOTOM 15Y**

LBR TOMBOY  
 HCCL 31J  
 HCCL 601 F

BW: 103 lbs • ACT WW: 780 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.2	4.9	69.2	102.5	22.2	3.9	56.8	21.4

**12****NOFX HOT STAKES CROSS 19H**

Jan 18 2020 • 1306465 • NOFX 19H • POLLED

HSF HIGH ROLLER 12T  
 WS HIGH STAKES W115  
 WS MISS DOLLY T10

**Sire: NOFX HIGH STAKES 5F**

MR ISHEE RED DEEPQUARTER  
 SOUTH HOLDEN DOROTHY 69D  
 SOUTH HOLDEN AUDREY 7A

MUIRHEAD LIVE WIRE 95R  
 KOP CROSBY 137W  
 KOP MS BENGIE 6P

**Dam: MISS CROSS CROSBY**

TNT DYNAMITE BLACK L137  
 CROSSROAD RAMONA 375R  
 LFE RED CADILAC 168M

BW: 85 lbs • ACT WW: 780 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.6	2.5	82.9	126.4	34.1	6.0	75.6	17.2



**13 NOFX GROW N DYNO CHIP**

Dec 27 2019 • 1301724 • NOFX 99G • POLLED

RCC/TCF LINE DRIVE M181  
SPRINGCREEK LINER 56U  
NEVAS L93**Sire: SPRINGCREEK BLUE CHIP 9D**MSR KANSAS TANK 235M  
SPRINGCREEK TARA 111R  
SPRINGCREEK BROOKE 38LTNT DYNAMITE BLACK L137  
KWA DYNAMITE RED 112P  
NLC LL243 LOLA**Dam: RAINALTA DYNOTOM 60U**LBR TOMBOY  
HCCL 47J  
HCCL 817 G

BW: 99 lbs • ACT WW: 830 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.3	4.6	76.7	114.1	27.8	8.0	66.2	19.4



Another lighter red bull on offer. Nice performance with excellent maternal traits. If you're looking for an option to raise some replacement heifers, this is a great one. Dam is 14 years old and steady as ever. Sire, Blue Chip, we brought him in to put a bit more performance in our herd without sacrificing calving ease and this fella hits the nail on the head.

**14 NOFX HELLS REGULATOR 14H**

Jan 05 2020 • 1301603 • NOFX 14H • POLLED

TNT BOOTLEGGGER Z268  
MRL CAPONE 130B**Sire: MRL REGULATOR 148D**MRL MISS 836W \ HP-HOP  
KOP CROSBY 137W  
MRL MISS 677Y \ HP-HOP  
MRL MISS 355TLFE STRAIT UP 454W  
WFL ABSOLUTE 51Y  
WFL MS BLACK FLASH 8068U**Dam: ZSL MISS ABSOLUTE 24E**WFL BLACK CANYON 1A  
ZSL MISS CANYON 14C  
ZSL MISS STUBBY 69A

BW: 85 lbs • ACT WW: 680 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.9	3.2	71.4	106.1	19.6	3.1	55.3	16.2



Here we have a Regulator son. A hands off calving season is a sure thing with these bloodlines. Dam 24E from Spring Lake boosts amazing calving ease and birth weight EPDs and this calf carries these as well. Regulator has always produced great replacement heifers making our bull calf a versatile fit for your operation.

**15 NOFX GROUNDBREAKER 100G**

Dec 28 2019 • 1301719 • NOFX 100G • POLLED

MRL RED FORCE 12U  
MRL 67X**Sire: MRL WESTERN FORCE 251B**IPU RED SATIN 177M  
IPU RED WESTERN 49X  
MRL MISS 2543Z  
MRL MISS 212LTNT BOOTLEGGGER Z268  
MRL CAPONE 130B  
MRL MISS 836W \ HP-HOP**Dam: MISS CAPONE 34F**KWA DYNAMITE RED 112P  
RAINALTA DYNOTOM 60U  
HCCL 47J

BW: 97 lbs • ACT WW: 760 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.5	4.8	75.3	118.9	27.0	5.1	64.7	15.7



Here we have a deep red bull calf. Sired by the always desired and reliable Western Force. Dam boost bloodlines from both top and bottom, with MRL Capone and MRL Miss 836w. This bull calf has great combinations including top 45% calving ease and top 30% yearling weight. This guy would be a great fit for any program.





This bull calf carries some impressive EPDs as per a Regulator son. Top 10% for weaning weights and top 15% yearling weight. Dam is a lighter red color as well as really hardy. This guy is a dream to work with, would add stylish maternal traits into your herd, and would really just be an asset to any operation.



This curly fella has some power behind him. Sired by Missile, and our second calver dam from Spring Lake program, who is a Western Force daughter. She's done a phenomenal job raising him up, with him being the top weaning weight in the pen. If you're looking to put some size on your calves, consider this bull.



We brought back sire Starter, we have been really impressed with the consistency of calving ease and incorporated with that, notable weaning weights. He makes great potential to produce great females of replacement quality.

## 16 NOFX RED RAIN REGULATOR 10H

Jan 03 2020 • 1301620 • NOFX 10H • POLLED

TNT BOOTLEGGER Z268  
MRL CAPONE 130B  
MRL MISS 836W \ HP-HOP  
**Sire: MRL REGULATOR 148D**  
KOP CROSBY 137W  
MRL MISS 677Y \ HP-HOP  
MRL MISS 355T

CNS DREAM ON L186  
RED BARON HR P101  
HS REFLECTIONS J34  
**Dam: RAINALTA RED MARVEL 5U**  
JDJ NOVA 014J  
RAINALTA MARVEL 20M  
RAINALTA RED ACCEL 66K

BW: 92 lbs • ACT WW: 890 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.9	4.6	90.6	133.1	27.6	5.9	72.9	16.3

## 17 NOFX HELLS MISSILE FORCE 6H

Jan 02 2020 • 1301626 • NOFX 6H • SCURRED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X  
**Sire: MRL MISSILE 138C**  
LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP

MRL 67X  
MRL WESTERN FORCE 251B  
MRL MISS 2543Z  
**Dam: ZSL MISS W FORCE 102E**  
WFL BLACK CANYON 1A  
ZSL MISS CANYON 58C  
ZSL MISS ELECTRIC 107A

BW: 98 lbs • ACT WW: 980 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.4	4.7	98.6	143.1	24.7	1.2	74.0	16.8

## 18 NOFX THE ALERT STARTER 8H

Jan 03 2020 • 1301605 • NOFX 8H • POLLED

KOP CROSBY 137W  
MRL 91Y  
MRL MISS 493U \ HP-HOP  
**Sire: MRL THE STARTER 39C**  
MRL INTEGRITY 76Y  
MRL MISS 3379A \ HP-HEP  
MRL MISS 477U

ZSL RED ODYSSEY 43Z  
ZSL MR RED ALERT 144C  
ZSL MS ICE 89T  
**Dam: HRD MS ALERT 27F**  
WS BEEF MAKER R13  
HRD BEEFMAKER 2B  
HRD BOOMER'S GIRL 17Y

BW: 85 lbs • ACT WW: 830 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
9.4	2.4	76.2	114.0	33.6	4.1	71.7	20.0



**19 NOFX MAD WHISKEY 51H**

Jan 07 2020 • 1301591 • NOFX 51H • POLLED

DCR MR MOON SHINE X102  
TNT BOOTLEGGER Z268  
TNT MISS W70**Sire: MRL RED WHISKEY 101B**KOP CROSBY 137W  
MRL MISS 677Y \ HP-HOP  
MRL MISS 355TKWA BIG TIME 86A  
ZSL MR RED MADDOX 78C  
ZSL MISS QUARTZ 113S**Dam: HRD MS. MADDOX 21E**LFE RED TANKER 490P  
HRD TANKER'S MISS 9U  
HRD 14N

BW: 98 lbs • ACT WW: 870 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.1	6.2	90.2	131.1	24.1	3.9	69.2	12.9



In true Red Whiskey fashion, full of performance! With a long wide body, the ability to put the weight on your herd is endless. Smooth head, with soggy length and full back end, the pounds are just waiting to be added to your program.

**20 NOFX RED BOMBER 30H**

Feb 07 2020 • 1306538 • NOFX 30H • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPRCC/TCF LINE DRIVE M181  
SPRINGCREEK LINER 104S  
SPRINGCREEK PHOEBE 64N**Dam: LRX RED REEBA 41D**LRX RED ACE 57R  
LRX RED 111U  
LRX NITA 63N

BW: 100 lbs • ACT WW: 810 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.2	3.5	87.8	131.4	26.5	3.9	70.4	14.2



Another Missile x Red Reebea embryo calf. I want to highlight the maternal power in this impressive pedigree. LRX Red Reebea herself falls in the top 15% for calving ease without lacking on performance. Sire Missile places in the top 3% for weaning weight in the Simmental breed.

**LRX RED REEBA 41D**

Dam to Lot 23 &amp; Lot 27



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## NOFX BRISKY RED HELL 11H

Jan 03 2020 • 1301622 • NOFX 11H • POLLED

This Millington Brisk son is brimming with performance. This calf lands in the top 10% for both weaning and yearling weight. Thick ribbed with length and size, he's definitely an eye catcher. He's got that nice deep red color with some curl to it. A great option to bring some size to your herd.

WS BEEF MAKER R13  
IPU RED WESTERN 49X  
IPU 52N POCAHONTAS 215U  
**Sire: MILLINGTON BRISK 7005**  
KWA RED ROCK 5T  
KWA MS ROCK 22Z  
LRX DELIGHT 2W

THSF FREEDOM 300N  
KNK/CRSR RED BULL 53T  
JDJ MISS MACHO 53P  
**Dam: RAINALTA RED DESIGN 62Y**  
KS RED BY DESIGN N968  
RAINALTA TRISTAN 23T  
HCCL 59J

BW: 109 lbs • ACT WW: 970 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
2.8	5.7	87.0	134.9	23.5	2.5	67.0	20.3

Internet Bidding Available

DLMS  
www.dlms.ca

For more information call DLMS:  
Mark Shologan 780.699.5082 or  
DLMS Purebred Team 780.991.3025



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## NOFX BLACK AMMO 26H

Jan 31 2020 • 1306501 • NOFX 26H • POLLED

We have an embryo calf on offer here. Pedigree hails from MRL Missile and MRL Black Countess, which is a great combination. He hits the spot with an ideal birth weight and then shows up in the top 4% with weaning weight, holding strong in the top 15% for yearling weight. A great opportunity for black breeders to get these genetics.

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X  
**Sire: MRL MISSILE 138C**  
LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP

WHEATLAND PREDATOR 922W  
MRL EL TIGRE 52Z  
MRL MISS 836W \ HP-HOP  
**Dam: MRL BLACK COUNTESS 5408C**  
BLACK BARON  
MRL MISS 776Y  
MRL MISS 892S

BW: 95 lbs ACT WW: 770 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.7	4.1	85.2	111.3	22.2	1.8	64.8	17.3



## MRL BLACK COUNTESS

Dam to Lot 22





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## NOFX RED NUKE 27H

Jan 31 2020 • 1306500 • NOFX 27H • POLLED

We are so excited about this bull calf. The embryo calf is Missile and LRX Red Reebea. Those bloodlines prove in EPD's, he places in the top 10% for both weaning and yearling weight. A bull like this would work in any operation and has phenomenal potential for replacement heifers

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X  
**Sire: MRL MISSILE 138C**  
LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP

RCC/TCF LINE DRIVE M181  
SPRINGCREEK LINER 104S  
SPRINGCREEK PHOEBE 64N  
**Dam: LRX RED REEBA 41D**  
LRX RED ACE 57R  
LRX RED 111U  
LRX NITA 63N

BW: 94 lbs • ACT WW: 690 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.9	2.3	81.0	122.5	26.5	4.4	67.0	17.9



This dam has proven again, she can raise a heck of a bull. She's an Authority daughter so we thought MRL Millington Brisk would be a good fit to breed her to, and we were right. Solid, full framed bull with lots of room to put the pounds on.

## 24 NOFX MR MILLINGTON BRISK 12H

Jan 05 2020 • 1301601 • NOFX 12H • POLLED

WS BEEF MAKER R13  
IPU RED WESTERN 49X  
IPU 52N POCAHONTAS 215U  
**Sire: MILLINGTON BRISK 7005**  
KWA RED ROCK 5T  
KWA MS ROCK 22Z  
LRX DELIGHT 2W

NF TRUMP S582  
CDI AUTHORITY 77X  
CDI MS CROCKET 88T  
**Dam: RAINALTA THUNDER 29C**  
TNT GUNNER N208  
KIMLAKE THUNDER 839U  
KIMLAKE THUNDER 334N

BW: 89 lbs • ACT WW: 770 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.0	2.4	70.9	106.0	26.7	3.7	62.2	17.9



**25 NOFX WESTERN FORCE 2H**

Jan 02 2020 • 1342813 • NOFX 2H • POLLED

MRL RED FORCE 12U  
MRL 67XIPU RED SATIN 177M  
**Sire: MRL WESTERN FORCE 251B**IPU RED WESTERN 49X  
MRL MISS 2543Z  
MRL MISS 212LHRD SHAZ 16A  
RMVH MR RED 20D  
PRL RANDIE 829R**Dam: MISS MAIDA 47F**WFL IDENTITY 23X  
RAINALTA MAIDA 5Z  
RAINALTA NOVABOMBSHELL18U

BW: 78 lbs • ACT WW: 860 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.2	3.3	75.2	118.1	29.1	5.6	66.7	17.5



This solid red bull out of a first time calver, is from sire Western Force. EPDs really flash the green light, with some outstanding numbers. Hands off calving seasons are in store with his birth weight, and then hitting a great weaning weight. He's a beauty dark red, with some length on him and just is waiting to work for you.

**26 NOFX MAD INCHARGE 37H**

Feb 21 2020 • 1306566 • NOFX 37H • POLLED

NF TRUMP S582  
CDI AUTHORITY 77X  
CDI MS CROCKET 88T**Sire: NOFX AUTHORITY 29F**LFE RED HEMI 391N  
BBN MS QUEEN RED 13S  
MCC STACY 103HKWA BIG TIME 86A  
ZSL MR RED MADDOX 78C  
ZSL MISS QUARTZ 113S**Dam: HRD MS MADDOX**WHF RED ROOKIE 160E  
HRD SIS' ROOKIE 10M  
HRD SIS' IMAGE 9D

BW: 109 lbs • ACT WW: 670 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
1.5	6.4	73.2	105.3	22.5	-1.0	59.1	18.7



This bull calf is sired by our Authority herd bull, raised by a second calver. He's got the deep red attractive coat, thick neck and full bodied. Genetics have proven sound feet plus a quiet personality. Consider this red bull for your herd.

**27 NOFX MISSILE HOLDEN 16H**

Jan 07 2020 • 1301592 • NOFX 16H • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPLFE BLACK LAKOTA 385W  
NUG ROYAL RED 324A  
TRIPLE C SMARTY PANTS R**Dam: SOUTH HOLDEN DEBBIE 34D**LFE RED CASINO 3036X  
RAINALTA TRISTAN 45A  
RAINALTA TRISTAN 23T

BW: 98 lbs • ACT WW: 790 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.7	4.5	75.9	110.4	20.7	1.3	58.7	13.7



Our bull calf here has spectacular bloodlines. Dam hails from South Holden's outfit, she is from one of the dominating matrons of the Simmental industry. Deep red, thick posterior, sound feet. A great option to get some weight on your calves.





Son of Missile, add in calving ease and you've got a hands-off calving season. This guy has style and size on his side, its all in the numbers!



Thick, soggy our calf sired by Missile and raised by a Skors daughter of Full Throttle, leaves a big impression. A great black option to get some weight in your herd.



This bull calf is a Regulator son, Regulator makes some impressive females so options to keep ladies back. His deep red coat with thick hair catches the eye, add in that flashy bull look, he makes a stylish performance option.

## 28 NOFX GRAVITY MISSILE

Dec 29 2019 • 1301710 • NOFX 101G • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X

**Sire: MRL MISSILE 138C**

LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP

FR REZULT  
KS BRAVADO P68  
RIV RED BRIGADIA 969J

**Dam: RAINALTA BRAVO CAESAR 36X**

ANKONIAN RED CAESAR  
RAINALTA TOMBOYCAESAR 56U  
HCCL 59J

BW: 91 lbs • ACT WW: 870 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.2	2.2	78.2	108.2	25.7	4.9	64.8	17.3

## 29 NOFX HELLS MISSILE 13H

Jan 05 2020 • 1301602 • NOFX 13H • SCURRED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X

**Sire: MRL MISSILE 138C**

LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOP

WHEATLAND BULL 680S  
3D BLK FULL THROTTLE 483X  
CROSSROAD RAMONA 375R

**Dam: SKORS NIKKI 62D**

RC CLUB KING 040R  
SKORS MS NIKKI 85Y  
SKORS BLACK NIKKI 131S

BW: 99 lbs • ACT WW: 880 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.1	4.0	88.7	129.4	17.2	1.3	61.6	16.4

## 30 NOFX REGULATOR 5H

Jan 02 2020 • 1301625 • NOFX 5H • POLLED

TNT BOOTLEGGER Z268  
MRL CAPONE 130B  
MRL MISS 836W \ HP-HOP-

**Sire: MRL REGULATOR 148D**

KOP CROSBY 137W  
MRL MISS 677Y \ HP-HOP  
MRL MISS 355T

LRX THE GODFATHER 141Z  
ZSL MR RED MANDAKO 49B  
ZSL MISS STEELER 104Y

**Dam: ZSL MISS MANDAKO 128E**

SKORS RED PRECISION 79S  
ZSL MS RED PRECISION 810T  
ZSL MISS TRAVELLER 122S

BW: 80 lbs • ACT WW: 770 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.6	4.0	77.1	115.7	24.8	2.9	63.4	16.0



**31 NOFX HELLS WHISKEY 3H**

Jan 02 2020 • 1301623 • NOFX 3H • POLLED

DCR MR MOON SHINE X102  
TNT BOOTLEGGER Z268  
TNT MISS W70**Sire: MRL RED WHISKEY 101B**KOP CROSBY 137W  
MRL MISS 677Y \ HP-HOP  
MRL MISS 355TCDI AUTHORITY 77X  
BOUNDARY ASTUTE 4C  
KIMLAKE MARIE 840U**Dam: ZSL MISS ASTUTE 210E**LFE BS LEWIS 322U  
ZSL MISS STUBBY 69A  
ZSL MS TEXAS 51X

BW: 95 lbs • ACT WW: 820 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
3.5	5.5	86.7	122.1	22.6	0.3	66.0	12.3



There is some length to this boy! He's thick ribbed, easy fleshing, and deep dark red. Nice birth weight and weaning weight, he will catch your eye when you walk through the pen.

**32 NOFX BRISKY BEAN 7H**

Jan 03 2020 • 1301604 • NOFX 7H • POLLED

WS BEEF MAKER R13  
IPU RED WESTERN 49X  
IPU 52N POCAHONTAS 215U**Sire: MILLINGTON BRISK 7005**KWA RED ROCK 5T  
KWA MS ROCK 22Z  
LRX DELIGHT 2WCDI AUTHORITY 77X  
BOUNDARY ASTUTE 4C  
KIMLAKE MARIE 840U**Dam: NOFX RIRIE BEANIE ASTUTE 3E**KIMLAKE SHOWCASE 65S  
KIMLAKE SILKE 866U  
KIMLAKE SILKE 524R

BW: 88 lbs • ACT WW: 750 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.8	3.5	72.6	111.6	26.8	2.6	63.1	19.1



A nice quite bull out of our pen, sired by Millington Brisk. This well rounded bull, clean head and neck, while keeping that masculine look. Shoulders are full with even ribs and filling out in the back end.

**33 NOFX G MISSILE 103G**

Dec 29 2019 • 1301711 • NOFX 103G • POLLED

MRL 130Y  
COME AS U R RED ROCKET  
MISS XCITING 14X**Sire: MRL MISSILE 138C**LFE BUNDI 300X  
MRL MISS 2423Z  
MRL MISS 493U \ HP-HOPTJ 57J THE GAMBLER  
HSF HIGH ROLLER 12T  
HSF RED FORTUNES SIS 33**Dam: SKORS MAGGIE 34E**KOP WALKERSON 136Z  
SKORS MAGGIE 325C  
SKORS BIG MAGGIE 50S

BW: 65 lbs • ACT WW: 730 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.3	4.2	86.1	119.5	29.0	3.0	72.1	15.8



Our Skors second calver has done a bang up job with this guy. Even with a lower birthweight starting out, he's in the top 15% for weaning weight and top 25% for yearling weight. Smooth head and shoulders and soggy back end, he's one you won't want to miss.





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## NOFX MAKING BANK 28H

Feb 02 2020 • 1306505 • NOFX 28H • POLLED

Our only embryo bull calf from sire Equity, son carries style! Look for this guy to calve easy and contribute strong maternal traits. Dam MRL Miss 390x has ideal genetics that would add to any herd.

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.1	2.3	62.3	83.6	27.8	3.7	59.0	18.1

WS PILGRIM H182U  
PROFIT  
WAGR PANARAMA 204Z  
**Sire: VCL LKC EQUITY 608D**  
SVF STEEL FORCE S701  
BF MISS CRYSTEEL TANGO  
LLSF TANGO T194

TNT GUNNER N208  
TNT POWER SURGE T404  
GSR MS JOKER 113L  
**Dam: MRL MISS 390X**  
TH BLACK EDITION 8R  
MRL MISS 332T  
MRL MISS 301M

BW: 96 lbs • ACT WW: 730 lbs



## MRL MISS 390X

Dam to Lot 34



# COMMERCIAL OPEN HEIFERS

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## RURIE HEIFERS

We are excited to present this group of replacement heifers. Many are from our commercial herd that we just thought too fancy to send to town, so we thought this was a great opportunity to make 'em count where they should. We have pulled from our purebred heifer pen also, those ladies will make great purebred or commercial cattle, they are just a little too close in our gene pool to try and keep them in our program. We are sad to see them go but can't wait to see the results they bring to your ranching outfit. All of these girls have been on a regular vaccination program and will be palpated and vet tested prior to the sale. They have been kept up on a nutritional and mineral program, as well as haven't been exposed to any bulls. Many of these heifers have great EPD's and are just an all round quiet group to be around. You won't see hoof issues here, and we feel confident in presenting a great option in replacement heifers.





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## SNOW HEIFERS



## WELCOME ALL NEW AND RETURNING BUYERS.

This is the 9th year we have been selling commercial open heifers. We think this year's group is as good as any we have had. Made up of 125 of our own home raised and 125 hand selected from local Ranchers. All heifers will be palpated and vet checked. They are on a full herd health program. Prior to the sale heifers may be viewed at Snow's Ranch located 9 miles south of Raymond.

Call Daine (403) 894-3649 or Dale (403) 308-3649 for information.





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# BREEDERS GUARANTEE

The bulls have been semen tested and soundness evaluated prior to sale. Any bull that has not proven itself a proven breeder within 6 months after the date of the sale, if in healthy condition maybe returned to the seller at the buyers expense. The seller reserves the privilege of trying for a 6 month period to prove the animal a proven breeder. The seller, at his/her option, may either return the purchase price or replace the animal of equal quality in full settlement and satisfaction of all claims. All claims must be reported in writing by the buyer within 6 months and the animal returned must be free of disease and in good health.

## EPD INFORMATION

EPD's are "Expected Progeny Difference." They are a useful tool in selection. EPD's incorporate the individual animal with its averaged ancestry performance. EPD's do not compare across cattle breeds, as they are individually based per breed. EPD's indicate a probable variance above or below breed average for that trait for the given bull's progeny. It is a great tool to use them in the directions you want your herd to go. A great break down is that a bull with calving ease of +5 will have on average, 6% fewer calves requiring assistance during delivery, compared to a bull with a calving ease EPD of -1.

### CANADIAN SIMMENTAL ASSOCIATION FALL EPD AVERAGES

CE: 7.0 BW: 3.8 WW: 75.3 YW: 110.7 MCE: 4.0 Milk: 66.2 MWW 16.1



# TERMS AND CONDITIONS

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