



**RIRIE
SIMMENTALS**

**SIMMENTAL BULL
&
COMMERCIAL HEIFER
SALE**

**1:00 PM
MARCH 18TH, 2020
PERLICH BROS. AUCTION
LETHBRIDGE, AB**



SALE INFO

1:00 pm

March 18th, 2020

Perlich Bros. Auction

Lethbridge AB

CONTACT

RIRIE SIMMENTALS



RIRIE
SIMMENTALS

Cody Ririe: 403.360.6456

Russell Ririe: 403.892.6458

email: ririeranch@gmail.com

**BULL WEANING WEIGHTS
RECORDED OCTOBER 18, 2019**

SNOW LAND AND LIVESTOCK



Daine Snow: 403.894.3649

Dale Snow: 403.308.3649

PERLICH BROS

AUCTION MARKET LTD.

Welcome to the RIRIE SIMMENTAL BULL SALE!

The Perlich family and staff are proud to participate in the Ririe Simmental Bull Sale. The Ririe family puts a lot of effort into their herd and it is evident in this year's group of bulls. Their hard work has lead them to have there first stand alone Bull Sale this year. These Simmentals have a strong reputation for productivity and performance. We look forward to working with the Ririe's to provide you with top quality bulls at this year's sale.

Contacts:

Bob Perlich: 403.382.7800

Darcy Moorhead: 403.635.0308

WELCOME

A warm welcome from Ririe Simmentals!

Welcome to the Ririe Simmentals 2020 bulls sale. A sincere thank you to all of you who have supported our program in the past. This years offering comes from the top end of our program, and we feel it truly shows. We strive to do the best and be the best, and with that, we cut no corners. All these bulls have been kept up to date on their vaccinations, as have our purebred heifers and commercial herd. We work closely with our veterinarians from Lethbridge Animal Clinic to maintain the health and wellbeing of these animals, as well as DNA tests pending to ensure homo/hetro polled. We strategically follow an organized nutrition plan to keep our bulls in the best shape, as well as have a mineral program in place to optimize the health and long term longevity of these bulls. It should be noted we maintain the integrity of these virgin bulls. We take pride in specially selecting the bloodlines to introduce to the herd, combining the ideal progeny to create the most bang for your buck type of animals. This has been our most exciting year to date, seeing those crosses come to life and perform. It truly is our passion and so rewarding to witness. The Simmental industry has produced and developed phenomenal options for commercial producers and what this breed had once been coined as “calf killers” is most definitely a thing of the past. Latest research on EPD’s show the simmental breed sitting in the top of the charts of all breeds for calving ease direct numbers. The versatile nature of the simmental line we know today is an asset to any ranch. And that’s just the type of calf crop we have brought to town.



Cody, Jenna, Jarett, Chase and Navy



Quinn and Russell

We are also please to present a group open heifers that we thought too great to sell in the fall. These red ladies would be a great addition to any program, the top of our commercial operation. Our commercial herd bulls are carefully selected purebred simmentals.

As always, the ranch is always open for coffee and viewing these bulls. Its so helpful when choosing a sire to get a feel for them, we would be happy to have you come by to walk through and welcome questions. Also, our website is a great place to get a view of the bulls and sires we have used.

A complimentary lunch will be provided prior to the sale in the Perlich Auction Mart lunch room.

REFERENCE SIRE



HL RED ADDICTION 224Z



NCB COBRA 47Y



LF THE RUDDLER 323B



WHF LIMITLESS B011



MRL THE STARTER 39C



MRL WESTERN FORCE 251B



PROFIT



MR GCF VISION



**WHEATLAND
RED EARTH 294Z**

SKORS HIGH ROLLER 39C

LRX ROYAL FLUSH 100



Our second calver from the South Holden outfit, bred by proven Vision bull. He's shown calving ease as well as performance. This bull calf has been an eye catcher since he dropped and is definitely built to perform.



Sired by our pen pick from last year's calf crop, crossed with dreamy bloodlines from Maxwell Simmentals and we have this fancy red fellow. The ideal body composition, smooth head with lots of body to put pounds on your herd.



Sired by renowned heifer bull, "The Starter", he could easily be suited for full frame heifers or has enough power to service a main herd, adding his eye catching coat with lots of body to put weight on.

1

VISION

Jan 02 2019 • 1284760 • NOFX 6G • POLLED

ELLINGSON LEGACY M229
MR NLC UPGRADE U8676
MISS R PLUS 3158N

Sire: MR CCF VISION

CNS DREAM ON L186
GCF MISS ELSA
SS MISS BREAK

LFE BLACK LAKOTA 385W
NUG ROYAL RED 324A
TRIPLE C SMARTY PANTS R

Dam: SOUTH HOLDEN DEBBIE 34D

LFE RED CASINO 3036X
RAINALTA TRISTAN 45A
RAINALTA TRISTAN 23T

BW: 92 lbs • ACT WW: 998 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.3	3.3	72.9	110.3	19.1	4.9	55.6	10.2

2

IDENTITY THEFT

Jan 04 2019 • 1284772 • NOFX 11G • POLLED

R PLUS REDGE 8018U
WFL IDENTITY 23X
WFL RED LICIOUS

Sire: RIRIE IDENTITY THEFT 21E

KS BRAVADO P68
ASP MS BRAVADO 13W
ASP MS WARRIOR 51T

HOOKS SHEAR FORCE 38
WS BEEF MAKER R13
DCR MS RIBEYE N72

Dam: NUG MISS 23E

BAR KR AVALANCHE 52X
NUG PATTY 156C
NUG MISS 777T

BW: 99 lbs • ACT WW: 947 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.5	4.5	75.8	106.7	23.3	4.5	61.2	15.5

3

NOFX STARTER

Jan 4 2019 • 1284775 • NOFX 12G • POLLED

KOP CROSBY 137W
MRL 91Y

Sire: MRL THE STARTER 39C

MRL MISS 493U \ HP-HOP-
MRL INTEGRITY 76Y
MRL MISS 3379A \ HP-HEP
MRL MISS 477U

KWA BIG TIME 86A
ZSL MR RED MADDOX 78C
ZSL MISS QUARTZ 113S

Dam: HRD MS. MADDOX 33E

TYMARC SHAZAM 113Y
HRD MISS SHAZAM 26A
HRD GOODBODY 25L

BW: 86 lbs • ACT WW: 902 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.0	1.6	62.8	95.4	29.9	2.9	61.3	17.2

4



NOFX COBRA

Jan 05 2019 • 1284777 • NOFX 13G • POLLED

This guy is a looker! His dam was purchased from Skors and she's done a bang up job raising him. And sire is the renowned Cobra who has proven EPD's. Calving ease, birth weight, weaning weight, just all round phenomenal numbers.

TNT TOP GUN R244
LFE VIPER 455U

LFE CHARO 56K

Sire: NCB COBRA 47Y

CNS DREAM ON L186

NCB MISS DREAM 22T

NUG SANDY 506R

WHEATLAND BULL 680

3D BLK FULL THROTTLE 483X

CROSSROAD RAMONA 375R

Dam: SKORS NIKKI 62D

RC CLUB KING 040R

SKORS MS NIKKI 85Y

SKORS BLACK NIKKI 131S'

BW: 57 lbs • ACT WW: 895 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
10.0	1.5	71.1	109.6	21.5	6.3	57.1	20.2

5

NOFX WESTERN FORCE

Jan 05 2019 • 1284781 • NOFX 15G • POLLED

MRL RED FORCE 12U

MRL 67X

IPU RED SATIN 177M

Sire: MRL WESTERN FORCE 251B

IPU RED WESTERN 49X

MRL MISS 2543Z

MRL MISS 212L

KWA RED ROCK 5

KWA ROCK 78Z

TLSR SASHA

Dam: RIRIE ROCKY ROSE 19E

IPU ACCELERATOR 46U

RAINALTA TOMBOYCAESAR139A

RAINALTA TOMBOYCAESAR

BW: 80 lbs • ACT WW: 975 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
10.8	2.0	73.0	110.2	25.7	8.7	62.2	19.1



This Western Force son is the whole package. His EPD's are insanely impressive and what we strive for in our breeding. Birth weight at 80 and weaning weight at 1070, this guy is a curve bender. His build, style, and temperament would be an asset to any producer. Don't miss out on this show stopper!



Welcome to the era of The Starter! The golden red coat is just the start. Calving ease and some heaving milking lines, make for easy calving with the potential to keep some replacement heifers to get those sought after Starter bloodlines.



Out of our NOFX heifer we have a son of The Starter. His EPD's makes him ideal for your first time calvers along with calving ease EPD's. Heaving milking bloodlines will also entice you to take a good look at this red option.



If you are looking for a hands off calving season, this guy is perfect for you. Out of our heifer from Don Heggie and sired by proven heifer bull The Starter, owned by McMillen Ranches, this fellow will make your calving season a breeze.

6

STARTER 17G

TWIN

Jan 06 2019 • 1284787 • NOFX 17G • POLLED

KOP CROSBY 137W
MRL 91YSire: MRL THE STARTER 39C
MRL MISS 493U \ HP-HOP-
MRL INTEGRITY 76Y
MRL MISS 3379A \ HP-HEP
MRL MISS 477UCDI AUTHORITY 77X
BOUNDARY ASTUTE 4C
KIMLAKE MARIE 840UDam: NOFX RIRIE BEANIE ASTUTE 3E
KIMLAKE SHOWCASE 65S
KIMLAKE SILKE 866U
KIMLAKE SILKE 524R

BW: 66 lbs • ACT WW: 744 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.6	2.6	67.8	100.6	27.4	2.3	61.3	18.8

7

NOFX STARTER

TWIN

Jan 06 2019 • 1284783 • NOFX 16G • POLLED

KOP CROSBY 137W
MRL 91YSire: MRL THE STARTER 39C
MRL MISS 493U \ HP-HOP-
MRL INTEGRITY 76Y
MRL MISS 3379A \ HP-HEP
MRL MISS 477UCDI AUTHORITY 77X
BOUNDARY ASTUTE 4C
KIMLAKE MARIE 840UDam: NOFX RIRIE BEANIE ASTUTE 3E
KIMLAKE SHOWCASE 65S
KIMLAKE SILKE 866U
KIMLAKE SILKE 524R

BW: 62 lbs • ACT WW: 795 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.6	2.6	67.8	100.6	27.4	2.3	61.3	18.8

8

NOFX STARTER 18G

Jan 09 2019 • 1284789 • NOFX 18G • POLLED

KOP CROSBY 137W
MRL 91YSire: MRL THE STARTER 39C
MRL MISS 493U \ HP-HOP-
MRL INTEGRITY 76Y
MRL MISS 3379A \ HP-HEP
MRL MISS 477UKWA BIG TIME 86A
ZSL MR RED MADDOX 78C
ZSL MISS QUARTZ 113SDam: HRD MS. MADDOX 6E
WHEATLAND RED TEDDY 457P
HRD MS TEDDY 16Y
BHL MISS SKY'S 17L

BW: 78 lbs • ACT WW: 775 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.4	0.2	56.3	80.1	27.6	1.7	55.8	17.5

9



NOFX WESTERN FORCE 19G

Jan 09 2019 • 1284791 • NOFX 19G • POLLED

A true son of Western Force, performance. We have used Western Force a few years in a row, and have been incredibly impressed in the results with both the males and females alike. This son follows suit and is a full bodied, red beauty.

MRL RED FORCE 12U

MRL 67X

IPU RED SATIN 177M

Sire: MRL WESTERN FORCE 251B

IPU RED WESTERN 49X

MRL MISS 2543Z

MRL MISS 212L

TNT BOOTLEGGER Z26

MRL CAPONE 130B

MRL MISS 836W \ HP-HOP

Dam: RIRIE STARFIRE 7E

SF WHAT A DREAM

RAINALTA TARGET 3T

RAINALTA MARTINA 69M

BW: 101 lbs • ACT WW: 895 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
1.6	5.0	75.8	115.8	22.9	-1.5	60.8	16.5

10

NOFX LIMITLESS 20G

Jan 09 2019 • 1295021 • NOFX 20G • POLLED



TNT TOP GUN R244

JF MILESTONE 999W

MS MAXIE LOU M112S

Sire: WHF LIMITLESS B011

CNS DREAM ON L186

WHF SIERRA 245S

WHF BLACK JASMINE 240J

LRX THE GODFATHER 141Z

ZSL MR RED ZEUS 18C \ HP-HEP

ZSL MS RANCHER 75U

Dam: SOUTH HOLDEN EMILY 22E

KS GEMINI U68

SOUTHOLDEN RED GEMIE 67Z

SOUTHOLDEN RBF DO

BW: 78 lbs • ACT WW: 838 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
10.9	0.3	65.7	98.7	24.0	6.5	56.9	16.9

Stress free calving can happen, this bull calf can help. Coming from the "Limitless" sire, this bloodline yells calving ease. High calving ease EPD's with ideal birth weights as well as great maternal calving ease. Easy calving daughters have great potential for replacement heifers.



Personality and looks sum up this bull calf. He's got high ranking calving ease and prime birth weight and that eye catching appeal that producers look for in herd sires. Topping all that off with sound feet and forgiving size that make him versatile for not only Simmental females but any breed.



A Western Force son, if his looks don't seal the deal for you, his numbers certainly will. Top 30% for yearling weaning weight, and 35% for birth weight make him an impressive contender in this calf crop



Our Cobra bull cross with a female from South Holden has produced an exceptional bull calf. This dam raised a hell of a calf last year and this year is no different. Sire Cobra, is designed to pack on the pounds. This calf is no different, the numbers are there, the size is there and he's ready to go to work for you.

11**NOFX STARTER 22G**

Jan 10 2019 • 1284795 • NOFX 22G • POLLED

KOP CROSBY 137W
MRL 91YSire: **MRL THE STARTER 39C**
MRL MISS 493U \ HP-HOP-
MRL INTEGRITY 76Y
MRL MISS 3379A \ HP-HEP
MRL MISS 477UCDI AUTHORITY 77X
BOUNDARY ASTUTE 4CDam: **NOFX RIRIE ELSA ASTUTE 4E**
KIMLAKE MARIE 840U
KWA DYNAMITE RED 112P
RAINALTA DYNOTOM 60U
HCCL 47J

BW: 85 lbs • ACT WW: 805 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
11.1	1.8	61.2	90.3	27.0	4.7	57.6	19.1

12**NOFX WESTERN FORCE 25G**

Jan 10 2019 • 1284800 • NOFX 25G • POLLED

MRL RED FORCE 12U
MRL 67XSire: **MRL WESTERN FORCE 251B**
IPU RED SATIN 177M
IPU RED WESTERN 49X
MRL MISS 2543Z
MRL MISS 212LCDI AUTHORITY 77X
BOUNDARY ASTUTE 4CDam: **ZSL MISS ASTUTE 161E**
DEEG RED CHILL 122Y
ZSL MISS CHILL 187B
ZSL MS RANCHER 43U

BW: 84 lbs • ACT WW: 855 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
5.8	2.7	69.3	108.6	23.9	1.9	58.6	17.4

13**NOFX COBRA 26G**

Jan 11 2019 • 1284802 • NOFX 26G • POLLED

TNT TOP GUN R244
LFE VIPER 455USire: **NCB COBRA 47Y**
LFE CHARO 56K
CNS DREAM ON L186
NCB MISS DREAM 22T
NUG SANDY 506RMR ISHEE SUPERSTOUT 014
SOUTH HOLDEN DOROTHY 69DDam: **SOUTH HOLDEN DOROTHY 69D**
DX MS GITTA M692
WJS LABEL ME TEDDY 129X
SOUTH HOLDEN AUDREY 7A
FLEM 70J

BW: 89 lbs • ACT WW: 895 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
9.7	1.8	75.4	112.8	26.2	6.2	63.9	21.0

14



29G

NOFX MR STARTER

Jan 14 2019 • 1284807 • NOFX 29G • POLLED

We have had such success with The Starter sire, that we have brought him back again. It's safe to say his offspring produce animals to make life easy, keeping with the smooth calving season trend. We expect this Starter son to follow those same footprints.

KOP CROSBY 137W

MRL 91Y

MRL MISS 493U \ HP-HOP-

Sire: MRL THE STARTER 39C

MRL INTEGRITY 76Y

MRL MISS 3379A \ HP-HEP

MRL MISS 477U

MRL 67X

MRL WESTERN FORCE 251B

MRL MISS 2543Z

Dam: ZSL MISS W FORCE 154E

KWA BIG TIME 86A

ZSL 74C

ZSL MS LABEL 706S

BW: 78 lbs • ACT WW: 760 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
10.9	0.9	63.2	93.4	29.4	8.0	61.0	17.7

15

NOFX BOUNTY HUNTER

Jan 14 2019 • 1295022 • NOFX 28G • POLLED



28G

LFE RANCHER 396U

LFE BOUNTY 3118Z

LFE BS KEEPSAKE 158S

Sire: WLB BOUNTY HUNTER 365C

LFE THE DARK NIGHT 350U

LFE BS MARY 26A

LFE BS MARY 25U

TJ 57J THE GAMBLER

HSF HIGH ROLLER 12T

HSF RED FORTUNES SIS 3

Dam: SKORS MAGGIE 34E

KOP WALKERSON 136Z

SKORS MAGGIE 325C

KOP WALKERSON 136Z

BW: 90 lbs • ACT WW: 984 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
9.8	3.3	76.0	117.8	25.6	6.4	63.6	17.5

This impressive bull calf is certainly a show stopper, not only with looks but EPD's as well. He's got that perfect combination of being an easy calver but ability to pack on the pounds, essentially putting dollars right back in your pocket.



This rich red bull calf is son of Red Earth bull and maternal lines come from Spring Lake outfit, both of which bode ideal birth weight, making this guy a great option for heifers or herds alike.



Sired by Royal Flush, this bull will add style and size to any operation. Dam, Dessa, came to us from the South Holden outfit, and she's raise a heck of a calf this year. His deep red, curly red coat just adds the appeal to this guy, add in his EPD's and he's the whole package.



If you're looking for a herd bull that will be easy on your cows but deliver in the fall, this bull calf is a great option. He could run with heifers or cows alike bringing a style to your herd that would be sure to turn heads.

16**NOFX RED EARTH 30G**

Jan 16 2019 • 1284813 • NOFX 30G • POLLED

STF UNANIMOUS UP26
WHEATLAND RED EARTH 74X
WHEATLAND LADY 742 T
Sire: WHEATLAND RED EARTH 294Z
WHEATLAND BULL 131L
WHEATLAND LADY 432P
WHEATLAND LADY 902J

KOP CROSBY 137W
SPRINGCREEK LOTTO 52Y
SPRINGCREEK BLK TESS 25T
Dam: ZSL MISS LOTTO 61E
HOOKS SHEAR FORCE 38K
ZSL MISS FORCE 59Z
ZSL MS ELECTRIC 63X

BW: 76 lbs • ACT WW: 852 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
9.3	0.8	54.6	80.6	29.6	5.9	56.9	18.7

17**NOFX ROYAL FLUSH 31G**

Jan 18 2019 • 1284818 • NOFX 31G • POLLED

LFE BLACK LAKOTA 385W
NUG ROYAL RED 324A
TRIPILE C SMARTY PANTS R
Sire: LRX ROYAL FLUSH 100C
HARVIE JDF WALLBANGER111X
LRX MS RED 76Z
LRX MS RIBEYE 142X

TNT BOOTLEGGER Z268
MCINTOSH PONDEROSA 20B
YR RED CAMILLE 29X
Dam: SOUTH HOLDEN DESSA 80D
WJS LABEL ME TEDDY 129X
SOUTH HOLDEN ALYSSA 75A
SUN STAR GRACE 7Y

BW: 100 lbs • ACT WW: 960 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
4.7	5.1	76.6	114.4	21.0	1.7	59.3	14.3

18**NOFX IDENTITY 35G**

Jan 19 2019 • 1284831 • NOFX 35G • POLLED

R PLUS REDGE 8018U
WFL IDENTITY 23X
WFL RED LICIOUS
Sire: RIRIE IDENTITY THEFT 21E
KS BRAVADO P68
ASP MS BRAVADO 13W
ASP MS WARRIOR 51T

R PLUS 20X
BLI RED ADDICTION 224Z
LFE RS MISS ARNOLD 609U
Dam: NUG MISS 77E
MRL DISCOVERY 21A
NUG NICHOLE 521C
NUG MARTINIA 69Z

BW: 78 lbs • ACT WW: 800 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
11.9	1.4	59.6	85.4	20.4	7.1	50.2	15.6

19 NOFX RED ROCK ADDICTION 38G

Jan 21 2019 • 1284846 • NOFX 38G • POLLED

R PLUS REDGE 8018U
 R PLUS 20X
 MISS R PLUS 6082S
Sire: BLI RED ADDICTION 224Z
 LFE DREAMING RED 503S
 LFE RS MISS ARNOLD 609U
 MISS ARNOLD L2539

DAY RED PEPPER DOC 984R
 KWA RED ROCK 5T
 KWA MS ROCK 7P
Dam: KWA MS ROCK 22Z
 LRX RED WIZARD 80T
 LRX DELIGHT 2W
 LRX DELIGHT 71N

BW: 90 lbs • ACT WW: 790 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.7	1.4	68.7	104.6	25.0	3.8	59.4	20.6



Ashworth Farms Ms Rock 22Z mixed with Red Addiction defines team work. MS Rocks birth weight, weaning weight, yearling weights it's all in the green. Red Addiction bodes calving ease. Team work makes the dream work.



DAM TO LOTS 19 AND 21
KWA MS ROCK 22Z

20 NOFX HIGH ROLLER 39G

Jan 22 2019 • 1295025 • NOFX 39G • POLLED

TJ 57J THE GAMBLER
 HSF HIGH ROLLER 12T
 HSF RED FORTUNES SIS 33
Sire: SKORS HIGH ROLLER 34C
 TNT TANKER U263
 SKORS JEWEL 226A
 SKORS MS JEWEL 115W

3D BLK FULL THROTTLE 483X
 SKORS THROTTLE 147C \ HP-HOP
 SKORS BLACK RICKY 111W
Dam: SKORS SABRINA 140E
 MR NLC SUPERIOR S6018
 SKORS SABRINA 51A
 SKORS MISS RANSOM 15L

BW: 86 lbs • ACT WW: 860 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
10.5	2.1	77.9	113.6	24.4	8.0	63.4	17.7



This bull would be a great addition to any herd, bringing versatility with performance and pounds. Taking note of his calving ease, you can really see how this guy is truly the definition of the whole package.



This embryo calf is really the best of both worlds. Dam MS Rock from Ashworth Farms, crossed with Red Addiction make calves streamlined for calving ease, and factor in his weaning weight, this calf ticks off all the boxes

21 NOFX RED ROCK ADDICTION 47G

Jan 26 2019 • 1284881 • NOFX 47G • POLLED

R PLUS REDGE 8018U
R PLUS 20X

MISS R PLUS 6082S
Sire: BLI RED ADDICTION 224Z
LFE DREAMING RED 503S
LFE RS MISS ARNOLD 609U
MISS ARNOLD L2539

DAY RED PEPPER DOC 984R
KWA RED ROCK 5T
KWA MS ROCK 7P

Dam: KWA MS ROCK 22Z
LRX RED WIZARD 80T
LRX DELIGHT 2W
LRX DELIGHT 71N

BW: 76 lbs • ACT WW: 814 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.7	1.4	68.7	104.6	25.0	3.8	59.4	20.6



DAM TO LOT 23
LFE HEAVEN SENT 30X



DAM TO LOT 24, 25, 27 AND 28
TRIPLE C SMARTY PANTS



Crossed with a heifer from Spring Lake Simmentals, this bull calf has taken after his maternal size with that nice mid size frame and sire Identity really made an impression with curly coat and sound feet. This is a bull calf with great potential to get those genetics in your program. He's ready to get the job done for you!

22 NOFX IDENTITY 53G

Jan 29 2019 • 1284890 • NOFX 53G • POLLED

R PLUS REDGE 8018U
WFL IDENTITY 23X

WFL RED LICIOUS
Sire: RIRIE IDENTITY THEFT 21E
KS BRAVADO P68
ASP MS BRAVADO 13W
ASP MS WARRIOR 51T

TH BLACK EDITION 8R
HRD BLACK EDITION 20B
HRD MISS FORCE 10Z

Dam: ZSL MISS EDITION 238E
WFL BLACK CANYON 1A
ZSL MISS CANYON 91C
ZSL MISS TRADEMARK 23W

BW: 99 lbs • ACT WW: 740 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.9	3.3	65.6	91.1	19.7	4.1	52.5	15.9

23



NOFX RIDDLER 58G

Feb 01 2019 • 1284895 • NOFX 58G • POLLED

We are so excited about this bull calf. He's one of our embryos, getting more than his black coat from top and bottom progeny. The Lewis Farms, Heaven Sent 30X and proven sire, LFE Riddler are his parentage. From his birthweight to WW and YWW, its all ranchers need in their herds. Performance and power.

LFE THE DARK NIGHT 350U
LFE GOTHAM 819Y

LFE BEST LADY 47W
Sire: LFE THE RIDDLER 323B
TNT TANKER U263
LFE BS CHARO 23Y
LFE CHARO 3N

REMINGTON ON TARGET 2S
LFE BISS BLACKADVANCE 426U
LFE BILLY 80M

Dam: LFE HEAVEN SENT 30X
LFE MR LEWIS 462P
LFE BS MISS LEWIS 614S
ACS MS DYNAMITE 412P

BW: 102 lbs • ACT WW: 970 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
3.9	4.2	86.7	137.5	17.7	3.7	61.1	20.4



24

NOFX PROFIT 59G

Feb 01 2019 • 1284897 • NOFX 59G • SCURRED

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

Sire: PROFIT
MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

HC POWER DRIVE 88H
TRIPLE C EL PODEROSO REY
JSF FIESTA

Dam: TRIPLE C SMARTY PANTS
GFI HF EXPLOSION G023
GFI GRAMMS DELIGHT L17
GFI MISS AMOS 705G

BW: 103 lbs • ACT WW: 890 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.1	3.4	63.6	93.0	22.0	3.7	53.8	13.2

We cannot say enough about this embryo calf. Dam is from Triple C Smarty Pants crossed with Profit bull. The sky is the limit with this cross. This dam has been a pillar in the Simmental industry, and her offspring continue to set the bar. Her bloodlines have been crossed with some of the most influential bulls and this cross with Profit has the potential to be the best yet.

25



66G

NOFX PROFIT 66G

Feb 05 2019 • 1294823 • NOFX 66G • POLLED

Another opportunity to get in on these remarkable bloodlines. Size and style into your herd. Sire Profit weaned out at 907lbs, these are the genes everyone wants.

CNS DREAM ON L186
WS PILGRIM H182U
WS MARLA 276M

Sire: PROFIT

MR HOC BROKER
WAGR PANARAMA 204Z
3C MELODY M668 BZ

HC POWER DRIVE 88H
TRIPLEC EL PODEROSO REY
JSF FIESTA

Dam: TRIPLE C SMARTY PANTS

GFI HF EXPLOSION G023
GFI GRAMMS DELIGHT L17
GFI MISS AMOS 705G

BW: 92 lbs • ACT WW: 855 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.1	3.4	63.6	93.0	22.0	3.7	53.8	13.2

26

NOFX RED THIEF

Feb 04 2019 • 1294854 • NOFX 64G • POLLED



64G

R PLUS REDGE 8018U
WFL IDENTITY 23X
WFL RED LICIOUS

Sire: RIRIE IDENTITY THEFT 21E

KS BRAVADO P68
ASP MS BRAVADO 13W
ASP MS WARRIOR 51T

THSF FREEDOM 300
KNK/CRSR RED BULL 53T
JDJ MISS MACHO 53P

Dam: RAINALTA RED DESIGN 62Y

KS RED BY DESIGN N96
RAINALTA TRISTAN 23T
HCCL 59J

BW: 102 lbs • ACT WW: 875 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.4	3.6	63.8	93.0	15.3	6.0	47.2	16.5

Sired by our top pick of the pen last year, crossed with a dam from the Rainalta outfit, our Red Thief has a gentle disposition, perfect colouring, and the body to go with it.

27**NOFX PROFIT 67G**

Feb 07 2019 • 1294824 • NOFX 67G • SCURRED

CNS DREAM ON L186
 WS PILGRIM H182U
 WS MARLA 276M

Sire: PROFIT

MR HOC BROKER
 WAGR PANARAMA 204Z
 3C MELODY M668 BZ

HC POWER DRIVE 88H
 TRIPLEC EL PODEROSO REY
 JSF FIESTA

Dam: TRIPLE C SMARTY PANTS

GFI HF EXPLOSION G023
 GFI GRAMMS DELIGHT L17
 GFI MISS AMOS 705G

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.1	3.4	63.6	93.0	22.0	3.7	53.8	13.2



Another embryo by way of Triple C Smarty Pants crossed with Profit. The options are endless with these fellas, plus huge potential to have these bloodlines in your replacement heifers.

28**NOFX PROFIT 72G**

Feb 16 2019 • 1294826 • NOFX 72G • POLLED

CNS DREAM ON L186
 WS PILGRIM H182U
 WS MARLA 276M

Sire: PROFIT

MR HOC BROKER
 WAGR PANARAMA 204Z
 3C MELODY M668 BZ

HC POWER DRIVE 88H
 TRIPLEC EL PODEROSO REY
 JSF FIESTA

Dam: TRIPLE C SMARTY PANTS

GFI HF EXPLOSION G023
 GFI GRAMMS DELIGHT L17
 GFI MISS AMOS 705G

BW: 105 lbs • ACT WW: 760 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.1	3.4	63.6	93.0	22.0	3.7	53.8	13.2



This is the best bloodline cross that money can buy. Dam Triple C Smarty Pants is easily one of the most influential dams in the industry and sire Profit, well he adds style and size to all of his offspring. This bull calf will put money in your pocket.

29**NOFX RED RAIN CASINO**

Feb 25 2019 • 1294875 • NOFX 78G • POLLED

TYMARC SHAZAM 113Y
 HRD SHAZ 16A
 HRD SKY DOG 19R

Sire: RMVH MR RED 20D

PRL MAGNITUDE 362M
 PRL RANDIE 829R
 MS PRL GLORIANNA 070G

LFE BS LEWIS 322
 LFE RED CASINO 3036X
 LFE DREAM LADY 112P

Dam: RAINALTA CASINO 65A

KWA DYNAMITE RED 112P
 RAINALTA DYN0 TOM 59U
 HCCL 42J

BW: 97 lbs • ACT WW: 603 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
6.7	4.3	65.2	99.6	24.6	3.3	57.2	15.0



One of our few lighter red bulls, his impressive birth weight makes him a good match for those cows ready to handle some weight, and introduce some size into your program. His mom came to us from the Rainalta dispersal and she's proven to put the pounds on each and every calf she's raised.



With his framey stature, you'd never guess his calving ease genetics. As well as strong maternal calving ease makes for daughters as optional replacement heifers.



Our own herd sire shows up to work here. Crossed with a second time calver from Spring Lake Simmentals, this is a bull calf that is sure to carry those desirable traits all programs are working towards. His dam has great udder and sound feet with a quiet disposition, all which is an asset to the ever sought after maintenance free herd.



WOW, there isn't much more you can add to this package. He is the real deal. Sired by our herd bull, he's calving ease plus performance, landing in the top 205 of weaning weight, with yearling weight not far behind. He's just one of those bull calves that you can be confident in all around areas of the business.

30**NOFX IDENTITY 80G**

Mar 15 2019 • 1295087 • NOFX 80G • SCURRED

R PLUS REDGE 8018U

WFL IDENTITY 23X

WFL RED LICIOUS

Sire: RIRIE IDENTITY THEFT 21E

KS BRAVADO P68

ASP MS BRAVADO 13W

ASP MS WARRIOR 51T

REMINGTON RED LABEL HR

REMINGTON GENERALLEE 106T

DRAKE SOFT TOUCH 15M

Dam: RAINALT GENERAL DYN0 65Y

KWA DYNAMITE RED 112P

RAINALTA TAILGATE 78T

RAINALTA MAGGIE 40M

BW: 98 lbs • ACT WW: 805 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.8	4.3	59.8	80.8	18.6	6.6	48.5	16.5

31**NOFX MR GUNNER 82G**

Mar 31 2019 • 1301157 • NOFX 82G • POLLED

R PLUS REDGE 8018U

WFL IDENTITY 23X

WFL RED LICIOUS

Sire: RIRIE IDENTITY THEFT 21E

KS BRAVADO P68

ASP MS BRAVADO 13W

ASP MS WARRIOR 51T

TH BLACK EDITION 8R

HRD BLACK EDITION 20B

HRD MISS FORCE 10Z

Dam: ZSL MISS EDITION 223E

WFL BLACK CANYON 1A

ZSL MISS CANYON 202C

ZSL MISS BARON 13Y

BW: 85 lbs • ACT WW: 780 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
8.8	3.5	65.8	91.6	20.2	5.2	53.0	16.1

32**NOFX MR ACE 84G**

Mar 31 2019 • 1301561 • NOFX 84G • POLLED

TYMARC SHAZAM 113Y

HRD SHAZ 16A

HRD SKY DOG 19R

Sire: RMVH MR RED 20D

PRL MAGNITUDE 362M

PRL RANDIE 829R

MS PRL GLORIANNA 070G

LFE BS LEWIS 322U

LFE RED CASINO 3036X

LFE DREAM LADY 112P

Dam: RAINALTA CASINO ACE 18A

WHEATLAND RED ACE 747T

RAINALTA DYN0 ACE 4

RAINALTA LASS 13

BW: 85 lbs • ACT WW: 760 lbs

CE	BW	WW	YW	MILK	MCE	MWWT	STAY
7.3	3.7	70.8	107.2	19.8	3.2	55.2	14.1

COMMERCIAL OPEN HEIFERS

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RURIE HEIFERS



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SNOW HEIFERS



Welcome all new and returning buyers.

This is the 8th year we have been selling commercial open heifers. We think this year's group is as good as any we have had. Made up of 125 of our own home raised and 125 hand selected from local Ranchers. All heifers will be palpated and vet checked. They are on a full herd health program. Prior to the sale heifers may be viewed at Snow's Ranch located 9 miles south of Raymond.

Call Daine (403) 894-3649 or
Dale (403) 308-3649 for information.



TERMS AND CONDITIONS

TERMS: The terms of the sale are cash, debit or cheque and all settlements must be made on sale date. The right of the property shall not pass until after settlement is made. All settlements must be made with the clerks of the sale before any cattle will be released.

DISPUTES: In case of disputes, bidding will be re-opened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in such matters will be final.

PURCHASER'S RISK: Each animal becomes the risk of the purchaser as soon as sold. Animals will be cared for at the purchaser's risk for a reasonable length of time.

ANNOUNCEMENTS: Errors discovered in the catalogue will be corrected by announcements from the auction stand at sale time and such corrections will take precedence over printed matter in the catalogue.

CERTIFICATE OF REGISTRY OR RECORDATION: A certificate of Registry or Recordation, where applicable, duly transferred will be furnished to the buyer for each animal after settlement has been made.

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Box 1057, Lethbridge, AB T1J 4A2

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BREEDERS GUARANTEE

The bulls have been semen tested and soundness evaluated prior to sale. Any bull that has not proven itself a proven breeder within 6 months after the date of the sale, if in healthy condition maybe returned to the seller at the buyers expense. The seller reserves the privilege of trying for a 6 month period to prove the animal a proven breeder. The seller, at his/her option, may either return the purchase price or replace the animal of equal quality in full settlement and satisfaction of all claims. All claims must be reported in writing by the buyer within 6 months and the animal returned must be free of disease and in good health.



